



**NOCD
NY**
.org

FROM THE NEIGHBORHOOD UP: A CITYWIDE FORUM ON CULTURE AND COMMUNITY

Thursday, May 30, 11:00am – 8:00pm

El Museo del Barrio and neighborhood locations

11:00am **COMMUNITY LUNCHES**

12:30pm **REGISTRATION STARTS**

WELCOME PERFORMANCE

Oreste Abrantes and members of La Casa de la Herencia
Cultural Puertorriqueña, Inc Bomba Drummers

1:15pm **WELCOME AND FRAMING**
in El Teatro

Gonzalo Casals
Deputy Executive Director
El Museo del Barrio

Caron Atlas
Co-Director, NOCD-NY
Director, Arts & Democracy Project

ROUNDTABLE DISCUSSION

MODERATORS

Millard “Mitty” Owens
*consultant in development,
management and philanthropy*

Esther Robinson
*Founder, ArtHome
and filmmaker*

PARTICIPANTS

Prerana Reddy
*Director of Public Events
Queens Museum of Art*

Rosalba Rolón
*Founder and Artistic Director
Pregones Theater*

Milly Hawk Daniel
*Vice President for Communications
PolicyLink*

PERFORMATIVE RESPONSE

Maria Bauman
*Director of Education & Community Engagement
and Interim Managing Director
Urban Bush Women*

SMALL GROUP DISCUSSION SET UP

Gonzalo Casals
*Deputy Executive Director
El Museo del Barrio*

Tamara Greenfield
*Co-Director, NOCD-NY
Executive Director, FABnyc*

BREAK (10 MINUTES)

Show your nametag or mention NOCD-NY for a 10% discount at El Café

2:45pm

SMALL GROUP SESSIONS

For locations, consult descriptions below and volunteers in the lobby and at elevators.

ART SUSTAINS. COMMUNITY HEALTH AND WELLNESS

With a focus on how arts and culture are vital yet under-tapped tools for strengthening the overall well-being of communities, this session will explore creative examples from a cross-section of the city. We will consider how locally-relevant artistic and cultural practices are powerful and practical sources of solutions for neighborhoods grappling with issues of holistic community health and wellness.

Taller 2 (Workshop 2), 3rd Floor, Take right off elevator to the end of the hall.

SPACING OUT: CREATIVE USES OF URBAN SPACE

Building on NOCD-NY's yearlong exploration of innovative uses of space (especially underutilized) for cultural purposes, this working session will generate specific recommendations for the City, as well as collaborative actions the arts community can take to facilitate cultural uses of urban spaces. We will bring a specific focus to the gap in what is and is not permitted to identify areas for creative potential.

Taller 1 (Workshop 1) 3rd Floor. Take right off elevator to the end of the hall.

AFTER THE STORM: CREATIVE RESPONSES, CULTURAL RESILIENCE AND A JUST REBUILDING

This working session will focus on the role of arts, culture, and media as part of community resilience and renewal, as well as long-term efforts for equitable change. We will consider how we can strengthen neighborhood cultural infrastructure, social networks, and citywide relationships with colleagues working towards a just rebuilding.

Black Box Theater, 3rd Floor. Take a left off elevator, door on the left.

FOR WHOM? ARTS AND CULTURE WORKING TOWARDS EQUITABLE DEVELOPMENT

This session will highlight current, real world examples in Manhattan's Chinatown and Corona, Queens, exploring how arts and culture can inform and benefit from direct participation in planning and implementation. The goal of the working session is to expand awareness of the tools, strategies and relationships needed to achieve more integrated solutions that benefit both new and existing community members.

El Cafe, off the lobby.

BREAK (10 MINUTES)

Show your nametag or mention NOCD-NY for a 10% discount at El Café.

4:00pm

ART EXPERIENCES

For locations, consult descriptions below and volunteers in the lobby and at elevators. To maximize your engagement, we ask that you commit to one experience, alphabetically listed, below:

TYQUAN (aka HAPS) CARTER • Red Hook, Brooklyn • *Film*

This young rapper, filmmaker, photographer and community advocate will screen the short documentary Tyquan's Hook: a True Storm Story, depicting the unfolding events and aftermath of Super Storm Sandy in Red Hook.

Meet in El Teatro.

DOWNTOWN ART • East Village/Lower East Side • *Theater*

Based on a LES housewives' rebellion—the 1902 Kosher Meat Boycott—this outdoor music/theater work features young performers in an inventive mix of live action and mp3 players; street theater reimaged.

Meet in the lobby.

SANDY STORYLINE • *Multi-Media*

Rachel Falcone and Michael Premo of Sandy Storyline offer a workshop experience of this award winning participatory documentary project that collects and shares stories about the impact of Hurricane Sandy on our neighborhoods, our communities and our lives.

Meet in El Cafe, off the lobby.

TATTFOO TAN • Staten Island • *Art*

This Laundromat Project workshop, New Earth MRE (Meal, Ready to Eat), explores disaster preparation through a process of hydrating shelf-stable foods prepared by the artist.

Meet in El Taller (TheWorkshop), 3rd Floor. Take a right off of the elevator to the end of the hall.

URBAN BUSH WOMEN • Fort Greene, Brooklyn • *Dance*

Dance for Every Body. This movement jam embraces the ideas that each individual has a unique and powerful contribution to make, and that our bodies are a powerful source of agency. The goal is for “every body” to find their level of challenge and comfort and partake according to their abilities, and to appreciate the groups' diversity as an attribute to their community. No prior dance experience is needed!

Meet in the Black Box Theater, 3rd Floor. Take a left off of the elevator, door on the left.

4:35pm

SMALL GROUP REPORT BACK AND PRIORITIES

Kemi Ilesanmi
Executive Director
The Laundromat Project

Anusha Venkataraman
Director
El Puente Green Light District

RESPONSE

Carol BeBelle
Co-Founder and Executive Director
Ashé Cultural Arts Center, New Orleans

Teresa Rivera
Program Assistant
W.O.M.E.N.
(Where Our Minds Empower Needs)

Clyde Valentin
Executive Director
Hip-Hop Theater Festival

VISUALIZING OUR PASSIONS

Maria Bauman
Urban Bush Women

6:00pm

CLOSING PARTY

Follow us to this remarkable community site for empanadas and drinks.

La Casa Azul Bookstore
143 East 103rd Street, just west of the Lexington Ave (6) train

MANY THANKS TO

- NOCD-NY funders

The New York Community Trust and the Rockefeller Foundation's Creative Innovation Fund. Additional thanks to The Ford Foundation.

- El Barrio partners and performers

El Museo del Barrio, Art for Change, Casa Azul, Community Voices Heard, Hip-Hop Theater Festival, Media Noche, MNN El Barrio Firehouse, La Casa de la Herencia Cultural Puertorriqueña, Inc

- Caterers

East Harlem Café and Conchita Natal

- All of the Forum speakers, workshop leaders, and performers

- NOCD-NY working group members and our citywide partner Social Justice Artists' Collaborative

- Forum Volunteers

The Naturally Occurring Cultural District Working Group (NOCD-NY) is a citywide alliance of community based cultural networks and leaders that has joined together to revitalize NYC from the neighborhood up. LEARN MORE ABOUT NOCD-NY: www.nocdny.org | nocdny@gmail.com. Organizational members include:

Arts & Democracy Project
Fourth Arts Block (FABnyc)
Laundromat Project
New York Chinatown History Project
El Puente
Staten Island Arts
and at large members Michael Hickey and Betsy Imershein

Bronx Council on the Arts
Greenpoint Manufacturing and Design Center
El Museo del Barrio
THE POINT CDC
Queens Museum of Art
Urban Bush Women

NOCD-NY staff

Co-directors, Caron Atlas and Tamara Greenfield
Coordinator, Tom Oesau
Event Manager, Anna Glass Coquillot

El Museo del Barrio staff

Deputy Executive Director, Gonzalo Casals
Youth Program Coordinator, Maya Shugart